

Press Contact:
Sharaden Schneider
MarCom Manager
sschneider@gbahn.com
150 Lavan St, Warwick, RI 02888
800-421-9497

News Release
For Immediate Release

MEDfx Practice Automation Solution is Selected by Largest Independent Practice in Cambridge, MA

MEDfx Framework Supports Future Technology

Warwick, RI – July 10, 2008 – MEDfx, the Web 2.0 Enterprise practice automation solution from GBA Health Network Systems, has been successfully implemented at Belmont Medical Associates, Inc., the largest independent practice in the city of Cambridge, Massachusetts.

Belmont Medical Associates is a multi-specialty group consisting of 22 doctors and a supporting staff of 75 people. The practice includes nine primary physicians and 10 specialties with numerous physicians in each specialty.

The busy office, which sees between 300 and 400 patients a day, turned to GBA about a year ago when it had given up its 20 year-old legacy PM system and had begun using a new PM from a widely-touted, Massachusetts PM/EHR vendor.

The practice was in crisis as the new system was slow, cumbersome, and poorly supported. Income for the practice was drastically curtailed.

“We knew that we had to go to someone else [another vendor],” said Gail Langley, the practice’s Business Manager. “We were losing a fortune.”

GBA came in, and after a “painless transition” that included support from “phenomenal trainers,” according to Gail, Belmont Medical started to regain its financial footing.

Now a year later, a total of 31 users are on MEDfx every day posting charges, sending out bills, making appointments, generating lab slips, etc.

Money is coming in at a steady rate with Blue Cross and Medicare payments for claims down to an average eight days’ turnaround time. Between 300 and 400 claims are generated and submitted to the payers every hour when the practice’s doors are open.

“MEDfx is a very good system and easy to use,” said Gail. “And we know we have the stable framework in a reliable PM that will serve us well when we introduce our planned EMR into the practice’s routine. GBA is already working on that integration to MEDfx.”

“It has been a pleasure to work closely with this professional medical specialty group,” said Colin P. Barry, GBA President/CEO. “Our MEDfx practice automation solution system was put to the test at this very busy and multi-faceted practice. We came in to help when its receivables were in shambles and were able to quickly reinstate their cash flow. GBA values its long-term relationship with Belmont Medical Associates and looks forward to partnering with them in coming years as they continue to grow their health information technology infrastructure.”

About GBA

GBA Health Network Systems, a privately-held company since 1984, is dedicated to the modernization and automation of today’s medical office. During its 24 years of continuous operation, the company has provided ambulatory solutions to over 10,000 practices nationwide.

GBA’s flagship product, MEDfx, is a Web 2.0 Enterprise practice automation solution with a ground-breaking design, allowing easy integration to any clinical solution – ranging from Electronic Health Records (EHR) to community Health Information Exchange (HIE).

#